



AIMHO

journey to enchantment | 2011 | albuquerque, nm

Corporate Partner Information Packet



Association of Intermountain Housing Officers

ARIZONA - COLORADO - IDAHO - MONTANA - NEVADA - NEW MEXICO - SASKATCHEWAN - UTAH - WYOMING

To Our Valued Partners:

The Association of Intermountain Housing Officers (AIMHO) is pleased to announce the 56th annual conference to be held in Albuquerque, New Mexico, November 6 – 8, 2011. The Executive Board and Host Committee would like to invite you to join us in November.

BACKGROUND

AIMHO includes a membership of approximately 75 colleges and universities across the intermountain region that includes the states of Arizona, New Mexico, Colorado, Utah, Nevada, Wyoming, Idaho, Montana, and Saskatchewan, Canada. The purpose of the association is to provide educational opportunities; further the knowledge of residence life, facilities, and management of college and universities residential campuses; and create networking opportunities and long-term relationships with friends.

As a Corporate Partner, your company's name is publicized from the time you commit to sponsorship. Sponsorship includes not only the conference exhibition opportunity, but also a presence on our AIMHO website, via a link to your company's website, your company's logo, and, depending on your level of participation, inclusion in each AIMHO Newsletter, which is sent to our membership monthly (effective upon receipt of payment for your sponsorship commitment).



At the AIMHO Conference we will host an interactive vendor session on Tuesday, November 8, 2011, which will include a Senior Housing Officer preview, several hours of interaction & lunch with conference attendees. Annual conferences have averaged approximately 150 to 175 participants and have had an average of 22 exhibitors at each conference.

Usual conference attendees include: Senior Housing Officers, Directors of Housing Services, Directors of Auxiliary Services, Vice Presidents, Facilities Managers, Associate and Assistant Directors of Housing and Residence Life, and Residence Hall Directors. The colleges and universities range from large universities to smaller colleges and community colleges.

This year we anticipate the attendance to exceed the past conferences in both member and Corporate Partner participation. We hope that you will seriously consider coming to the beautiful city of Albuquerque, New Mexico and we look forward to your participation.

Sincerely,

Brian Ward
Associate Director of Residential Facilities
AIMHO Corporate Partner Committee Chairperson
University of New Mexico

Sponsorship Packages

Platinum Package—\$4,000

The Platinum Sponsorship Package includes the following:

- ❖ Corporate Partner Luncheon
- ❖ Premiere 20' X 10' Exhibit Booth Space
- ❖ Conference Participant List
- ❖ Company Name and Logo (250w X 85h pixels) prominently displayed on conference materials
- ❖ Invitation to the Opening Reception
- ❖ Company Link and Logo on the Conference Website & E-Newsletter
- ❖ Special Mention at the Opening Banquet
- ❖ Invitation to the Show Reception

Platinum Package also includes one of the following Sponsorship opportunities (Dependent upon availability)

- ❖ Unique opportunity to introduce your company and the keynote speaker
- ❖ Sponsorship of the opening reception



Gold Package—\$3,000

The Gold Sponsorship Package includes the following:

- ❖ Corporate Partner Luncheon
 - ❖ Premiere 20' X 10' Exhibit Booth Space
 - ❖ Conference Participant List
 - ❖ Company Name and Logo (250w X 85h pixels) prominently displayed on conference materials
 - ❖ Invitation to the Opening Reception
 - ❖ Company Link and Logo on the Conference Website & E-Newsletter
 - ❖ Sponsorship of either an evening entertainment or social event.
-

Silver Package — \$2,500

The Silver Sponsorship Package includes the following:

- ❖ Corporate Partner Luncheon
- ❖ Premiere 20' X 10' Exhibit Booth Space
- ❖ Conference Participant List
- ❖ Company Name and Logo Prominently displayed on conference materials
- ❖ Invitation to the Opening Reception
- ❖ Company Link and Logo (250w X 85h pixels) on the Conference Website & E-Newsletter
- ❖ Sponsorship of one refreshment break



Bronze Package—\$1,750

The Bronze Sponsorship Package includes the following:

- ❖ Corporate Partner Luncheon
 - ❖ 10' X 10' Exhibit Booth Space
 - ❖ Conference Participant List
 - ❖ Company Name and Logo (250w X 85h pixels) displayed on conference materials
 - ❖ Company Link and Logo on the Conference Website & E-Newsletter
 - ❖ Sponsorship of one refreshment break
-

Patron Package—\$1,250

The Patron Sponsorship Package includes the following:

- ❖ Corporate Partner Luncheon
- ❖ 10' X 10' Exhibit Booth Space
- ❖ Conference Participant List
- ❖ Company Name and Logo (250w X 85h pixels) displayed on conference materials
- ❖ Company Logo on the Conference Website



Supplemental Sponsorship Opportunities

If the previous package listings do not fit your needs or if there is something else you wish to contribute, simply contact Brian Ward at (505) 277-8248 or via email at bgward@unm.edu.

	Option	Cost
1	Karaoke Night	\$500
2	Hospitality Room	Up to sponsor
3	Conference Padfolio	\$2,000
4	Opening Reception	\$1,750
5	Senior Housing Officer Reception	\$1,500
6	Keynote Breakfast (1- Monday, 1- Tuesday)	\$2,500 each
7	Sponsored Refreshment Break (total of 4 breaks)	\$1,200 each
8	Keynote Speaker Fee: TBD (1)	\$2,500
9	Closing Reception	\$1,500

The Host Committee has the right to work with individual corporate partners. Additional or special requests can be accommodated at an additional cost. If you do not see something that meets your needs please call us and we can design a supplemental package to meet your needs. Supplemental sponsorship opportunities are subject to availability.

Keynote Speaker (1): Information to be determined and submitted by Program Committee.



Planning Details

Logo Size for AIMHO Website

The logo for your company must adhere to the following format:

- ❖ White or transparent background only
- ❖ 250 pixels wide by 85 pixels height (250w X 85h)

Booth Space

Exhibit booth sizes are 10' X 10' for the Bronze and Patron Packages. Booth sizes are 10' X 20' for the Platinum, Gold, and Silver packages. The spaces will be piped and draped with an 8' background and 3' divider. All utility needs (i.e. electricity, etc.) must be arranged prior to the conference. Please contact Convention Services of the Southwest, Inc. at (505) 243-9889 for additional information and services.

Exhibit Hall

The exhibit hall will be located at Hotel Albuquerque in beautiful & historic Old Town Albuquerque. The exhibit hall will be open to senior housing officers and buyers for product review on Tuesday, November 8th, 2011 from 9:30 A.M. - 10:30 A.M. and for conference participants on Tuesday, November 8th, 2011 from 10:30 A.M.-11:30 A.M. and again from 12:45 P.M. - 2:00 P.M.

Set Up / Take Down

The exhibit hall will be available to corporate partners for move-in and set-up on Monday, November 7, 2011 from 1:00 P.M. - 5:00 P.M. For final placement and touch-up, the exhibit hall will be available Tuesday, November 8, 2011 from 7:00 A.M. to 9:30 A.M. All items must be removed by 5:00 P.M. on Tuesday, November 8, 2011. Contact Convention Services of the Southwest, Inc. at (505) 934-9889 with questions or for assistance.

Material Shipping

Partners who wish to ship items are encouraged to make arrangements with:

Convention Services of the Southwest, Inc.
1921 Bellamah NW
Albuquerque, NM 87104
Phone: (505) 243-9889
Fax: (505) 243-8197



Planning Details

Accommodations

Lodging for the conference will be at The Hotel Albuquerque in beautiful Old Town Albuquerque. The hotel is offering the following conference rates:

Room	Rates
Junior Suite	\$134.00
Single	\$99.00
Double	\$99.00

RESERVATIONS: Reservations will be made individually. Reservations can be made through the hotel at (866) 505-7829. All reservations must be accompanied by first night's deposit. Cash, check or credit card is accepted for pre-payment.

Registration

If you are interested in attending the entire conference you may register at www.aimho.org on the corporate partner page. In addition to registering for the conference, please complete and mail the Corporate Letter of Commitment found in this packet.

Corporate Partner Fair, Lunch, and Raffles

In order to maximize corporate partner contact with conference participants, mid-level housing officers will be escorting participants to each exhibit booth between 10:30 A.M. -11:30 A.M. on Tuesday, November 8th, 2011. Each partner will be given ten minutes with each group in intervals.

The corporate partner lunch will be from 11:30 A.M. -12:45 P.M. on Tuesday, November 8th, 2011. Corporate partners will be seated with conference participants to increase exposure and raffles will be conducted at the conclusion of lunch from 12:30 P.M. 12:45 P.M. on Tuesday, November 8th, 2011. Raffle prizes should be different from any items distributed at the exhibit booths and corporate partners are encouraged to provide both.

The final raffle will be conducted at the conclusion of the fair between 1:45 P.M. -2:00 P.M. to encourage delegate attendance and participation. Please list any planned raffle or giveaway items you intend to distribute during the conference on the Corporate Partner Letter of Commitment found in this packet.

Conference Participant and Mailing Lists

Mailing lists of conference participants will be provided to all corporate partners that have submitted the Corporate Partner Letter of Commitment, registered for the conference and paid all fees. The lists will be provided three weeks prior to the start of the conference via email. A final list of participants will be available at the conference in either hard copy or digital form.





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Corporate Partner Letter of Commitment

_____ would like to support the Association of Intermountain
Corporate Partner Name Housing Officers at the level of _____ .

We would also like a supplemental sponsorship of (check all that apply):

	Option	Check Here	Cost
1	Fun Run: your logo on fun run shirt & recognition in conference schedule		\$500
2	Karaoke Night		\$500
3	Hospitality Suite		TBD
4	Conference Bag		\$2,000
5	Opening Reception		\$1,750
6	Senior Housing Officer Reception		\$1,500
7	Keynote Breakfast (1-Monday, 1- Tuesday)		\$2,500 each
8	Sponsored Refreshment Break (total of 4 breaks)		\$1,200 each
9	Keynote Speaker Fee		\$2,500 (TBD)
10	Closing Reception		\$1,500

Additional raffle or giveaway items your company will provide during the conference: _____

Please submit your check, payable to AIMHO with this letter of commitment. Date of payment received for sponsorship package, previous years of sponsorship and previous years sponsorship levels will determine booth placement priority.

Name (please print)

Please attach a copy of your business card here:

Title

Signature & Date

Please return this form to:

Brian Ward
AIMHO Corporate Partner Committee Chair
1 University of New Mexico
MSC02 1530
Albuquerque, NM 87131-0001

Office: (505) 277-8248
Fax: (505) 277-4712
Email: bgward@unm.edu
Web: <http://www.aimho.org>



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